

DEPARTMENTS OF THE ARMY AND THE AIR FORCE  
NATIONAL GUARD BUREAU  
1411 Jefferson Davis Highway  
Arlington, VA 22202-3231

NGB-ARZ-T

4 February 2004

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Title 10 AGR Tour Announcement #04-08

1. Reference memorandum, NGB-ARZ-T, dated 21 January 2004, Title 10 Active Guard Reserve (AGR) Application Requirements and Procedures.
2. The Army National Guard is seeking applications from highly qualified Commissioned Officers to serve in the Title 10 AGR program as a Public Affairs (Functional Area 46) Marketing Officer at the National Committee for Employer Support of the Guard and Reserve (ESGR), 1555 Wilson Blvd., Arlington, VA 22209.
3. Officer selected will serve under the authority of Title 10 USC, Section 12301(d).
4. Brief description of duties: The officer selected for this position serves as the primary marketing officer responsible for association partnership development. Serves as marketing liaison officer for ten state and/or territory ESGR committee chairs and Public Affairs representatives from the assigned ESGR region. Spearheads the National Speaker's Bureau. Plans, coordinates, and assists with the execution of corporate ESGR Statement of Support signing ceremonies. Coordinates regional training for the assigned committees' public affairs representatives. Coordinates special media events for assigned state and territory ESGR committees. Writes speeches, news releases, and executive correspondence for the Executive Director and National Chair. Additional responsibilities will include coordinating activities for the ESGR annual presentation of the Secretary of Defense Employer Support Freedom Awards. Other duties as assigned.
5. Prerequisites:
  - a. Grade not less than CPT (03), not more than MAJ (04).
  - b. Civilian Education: Baccalaureate Degree required.
  - c. Military Education: Captains must have completed the Officer Advanced Course. Majors must have completed CAS3, however, for majors with three-plus years time in grade completion of a minimum of 50% CGSC is required.

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- d. Verification of a SECRET security clearance required.
  - e. For AG, Finance, and specialty branch officers: former staff assignments and supervisory experience is required; command experience is preferred. For all other branches, both staff and a minimum of 12 months command time is required.
  - f. Must demonstrate former public affairs and/or marketing experience, either military or civilian, (or) successful completion of a baccalaureate and/or master's degree in a complimentary course of study.
6. Applications received with postage funded by the US Government for "personal" mail will be destroyed. Applications received with (TAG, MILPO, etc.) endorsements are authorized US Government funded postage. Use of US Government funded overnight or express mail is not authorized.
7. Application packets received that are not complete or correct IAW application requirements and procedures defined in referenced memorandum (paragraph 1) *will be returned without action.*
8. This announcement will remain open until filled.
9. Point of contact regarding application packet requirements and preparation is SFC Nathaniel Ross, at DSN 327-1345 or 703-607-1345; for questions regarding the vacancy contact MAJ Tamera Bevington at DSN 327-1705 or 703-607-1705.

/s/  
GARY S. OWENS  
COL, NGB  
Chief, ARNG Staff Management  
Office

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